



**JUNE JESSEE**
MEMORIAL FOUNDATION

2021 SPONSORSHIP OPPORTUNITIES





JUNE JESSEE MEMORIAL FOUNDATION

Inspired by the bravery of June Jessee, a young girl who fearlessly faced chronic, life-limiting conditions with no specific diagnosis, the JJMF is the only U.S. nonprofit organization solely dedicated to assisting children with these undiagnosed, neurological conditions and their families.

As a sponsor, you have an enormous impact on our ability to serve more children and families in the St. Louis region and beyond. With several sponsorship opportunities at multiple levels, there are many ways to support our efforts regardless of your budget.

Your tax-deductible contribution to the JJMF will:

- Make a significant difference in the lives of families to have more quality time to care for and love their child with fewer worries.
- Provide uncomplicated financial assistance for out-of-pocket medical expenses.
- Enable support to relieve and recharge families, including free mental health services; family events; parent and caregiver events; and much more.
- Foster a welcoming, understanding community, helping to guide and make the paths of living with undiagnosed, neurological conditions smoother.

OUR BOARD MEMBERS

Genny Jessee BOARD PRESIDENT, JJMF CO-FOUNDER
JJMF Executive Director

Matt Jessee BOARD VICE PRESIDENT, JJMF CO-FOUNDER
Policy Advisor, Bryan Cave Leighton Paisner

Liu Lin Thio, M.D. BOARD MEDICAL ADVISOR
*Professor of Neurology, Pediatrics and Neuroscience,
Washington University School of Medicine
Director, Pediatric Epilepsy, St. Louis Children's Hospital*

Rachel Jessee Lambert BOARD TREASURER
Vice President, Stonehenge Capital

Carol Size BOARD SECRETARY
Community Volunteer

Hannah Hufford
Co-owner, Hufford's Jewellery

Kristin Schell, MSW
Chief Program Officer, Working Credit NFP

Richard Sexauer
Project Manager, Subtext Development

Mary Sigurdson
Community Volunteer

OUR PROGRAMS

For many families, undiagnosed, neurological conditions necessitate 24-hour care for their child, yet there are limited or no resources available to provide this level of support for them. The JJMF is committed to helping families through:

Financial assistance. The JJMF provides grants for families to relieve some of the financial burdens of the conditions, helping to pay for essential items not covered or only partially covered by insurance.

Free mental health services. Through St. Louis Children's Hospital, the JJMF provides free mental health services, both in- and out-patient, to help parents support their mental wellbeing and overall health.

Free events. Throughout the year the JJMF provides opportunities for families and parents and caregivers to meet, have fun and make connections with one another, finding comfort, support and friendship from those who understand the significant challenges of the conditions.

Information to make their journeys easier. The JJMF's website, www.junejessie.org, is the leading online resource to help parents and caregivers navigate undiagnosed, neurological conditions.

Education to advance care. The JJMF seeks to improve the care of children with undiagnosed, neurological conditions by bringing awareness of their unique needs to pediatricians, medical residents and other healthcare professionals.

Participation in one of our various sponsorship opportunities will allow your company to demonstrate its commitment to children with medically complex conditions in the region. It will strengthen the many valuable relationships you have built in the community.

MARKETING REACH

(As of March 1, 2021)

Website

12,000+ annual visitors

Email

839+ and shared with JJMF's nationwide network of partner resource organizations

Facebook

- 1,003 page followers
- 7,690 average monthly organic reach

Instagram

- 879 followers
- 1.5K average quarterly engagement





THE JUNE JESSEE MEMORIAL FOUNDATION

NAVIGATING NEUROLOGICAL CONDITIONS

Navigating Neurological Conditions is educational programming provided by the June Jessee Memorial Foundation (JJMF) to advance care. The JJMF seeks to improve the care of children...by delivering expert advice directly to parents and caregivers, as well as by bringing awareness of their unique needs to pediatricians, medical residents and other healthcare professionals. By working together with parents, caregivers, healthcare providers and experts in the community, we can make a difference for patients and improve diagnosis and treatments.

Presenting Sponsor \$20,000

Prominent logo recognition as Presenting Sponsor on all **four** Navigating Neurological Conditions series, with digital media presence including:

- Introduction and acknowledgement slides of all four produced interviews in the series
- Eblasts to distribution list of 839+ and shared with JJMF's nationwide network of partner resource organizations
- Social media marketing

Verbal acknowledgement in all 4 produced interviews in the series

Inclusion in monthly JJMF Newsletter to distribution list of 839+

Extended visibility on JJMF's YouTube channel

Recognition in annual impact report

Opportunity to collaborate with the JJMF to include a panelist or speaker in one Navigating Neurological Conditions seminar (topic to be mutually agreed upon)

Supporting Sponsor \$5,000

Logo recognition as Supporting Sponsor on **one** Navigating Neurological Conditions series, with digital media presence including:

- Introduction and acknowledgement slides of one produced interview in the series
- Eblast to distribution list of 839+ and shared with JJMF's nationwide network of partner resource organizations
- Social media marketing

Inclusion in monthly JJMF Newsletter to distribution list of 839+

Extended visibility on JJMF's YouTube channel

Recognition in annual impact report



Maria Carron, founder of Midwest Music Therapy and specially trained as a Neurological Music Therapist, engages families in a fun musical experience geared toward children with medically complex conditions and their siblings.

Experienced yoga instructor Colleen Caul specializes in trauma-informed yoga, a style that empowers participants to listen to their intuition and move in a way that most supports their needs. This therapeutic practice enables parents and caregivers to relax and recharge.

All Series Sponsor \$10,000
<p>Prominent logo recognition as Series Sponsor on all remaining 2021 monthly music therapy sessions, with digital media presence including:</p> <ul style="list-style-type: none"> • Eblast to JJMF Parent Community distribution list of 247+ and shared with JJMF's nationwide network of partner resource organizations • Social media marketing
<p>Verbal acknowledgement during every monthly music therapy session</p>
<p>Inclusion in monthly JJMF Newsletter to distribution list of 839+</p>
<p>Recognition in annual impact report</p>

All Series Sponsor \$10,000
<p>Prominent logo recognition as Series Sponsor on all remaining 2021 monthly yoga sessions, with digital media presence including:</p> <ul style="list-style-type: none"> • Eblast to JJMF Parent Community distribution list of 247+ and shared with JJMF's nationwide network of partner resource organizations • Social media marketing
<p>Verbal acknowledgement during every monthly yoga session</p>
<p>Inclusion in monthly JJMF Newsletter to distribution list of 839+</p>
<p>Recognition in annual impact report</p>

1x Supporting Sponsor \$1,000
<p>Logo recognition as Supporting Sponsor on one month's music therapy session, with digital media presence including:</p> <ul style="list-style-type: none"> • Eblast to JJMF Parent Community distribution list of 839+ and shared with JJMF's nationwide network of partner resource organizations • Social media marketing
<p>Verbal acknowledgement during sponsored month music therapy session</p>
<p>Inclusion in sponsored month JJMF Newsletter to distribution list of 839+</p>
<p>Recognition in annual impact report</p>

1x Supporting Sponsor \$1,000
<p>Logo recognition as Supporting Sponsor on one month's yoga session, with digital media presence including:</p> <ul style="list-style-type: none"> • Eblast to JJMF Parent Community distribution list of 839+ and shared with JJMF's nationwide network of partner resource organizations • Social media marketing
<p>Verbal acknowledgement during sponsored month music therapy session</p>
<p>Inclusion in sponsored month JJMF Newsletter to distribution list of 839+</p>
<p>Recognition in annual impact report</p>

CELEBRATING THE MONTH OF JUNE!



Care Package



During the special month of June, we spread love to families with children affected by medically complex, neurological conditions by delivering care packages designed to bring them joy. Care packages are delivered to families at their homes as well as to those staying in-patient at St. Louis Children’s Hospital.

Presenting Sponsor \$7,500

Prominent logo recognition as Presenting Sponsor on all Month of June print and digital collateral including:

- Eblast to JJMF Parent Community distribution list of 247+
- Printed letter to all “June Care Package” recipient families (approx 200 in-patient and in-home)

Acknowledgement in social media marketing

Opportunity to include branded item in all care packages

Inclusion in monthly JJMF Newsletter to distribution list of 839+

Recognition in annual impact report

Supporting Sponsor \$2,500

Logo recognition as Supporting Sponsor on all Month of June print and digital collateral including:

- Eblast to JJMF Parent Community distribution list of 247+
- Printed letter to all “June Care Package” recipient families (approx 200 in-patient and in-home)

Acknowledgement in social media marketing

Opportunity to include branded item in all care packages

Inclusion in monthly JJMF Newsletter to distribution list of 839+

Recognition in annual impact report

IN-KIND DONATIONS

We welcome and appreciate in-kind donations and look forward to discussing ideas you have for supporting JJMF in this way. Appropriate recognition is provided depending on the program format, including verbal recognition, as well as promotion on the JJMF website and social media channels and printed materials.

The JJMF values in-kind donations that support our programs in many ways. Examples of valuable in-kind donations include but are not limited to the following:

- Wellness or self care item donations
- Restaurant and grocery gift card donations
- Service donations (printing, mailing, photography, etc.)
- TV, radio and digital or print advertising

JUNE JESSEE MEMORIAL FOUNDATION SPONSORSHIP FORM

Contact Name: _____

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL

Navigating Neurological Conditions Webinar

- Presenting Sponsor
\$20,000
- Supporting Sponsor
\$5,000

Virtual Music Therapy Monthly Series

- Series Sponsor
\$10,000
- Supporting Sponsor
\$1,000

Virtual Yoga Monthly Series

- Series Sponsor
\$10,000
- Supporting Sponsor
\$1,000

Month of June Care Packages

- Presenting Sponsor
\$7,500
- Supporting Sponsor
\$2,500

PAYMENT INFORMATION

The June Jessee Memorial Foundation is a 501(c)3 public charity. Donations are tax deductible as allowed by law.

- Check:** Payable to June Jessee Memorial Foundation
Mail to: June Jessee Memorial Foundation, P.O. Box 37016, St. Louis, MO 63141
- Credit card:** To pay by credit card, please visit our website at junejessee.org

LOGO/COMPANY/NAME RECOGNITION INFORMATION

Please send logo to info@junejessee.org. Logos for marketing and signage should be submitted as hi-res (300 dpi) JPEG or EPS files. If logo is unavailable, please print how you would like to be recognized exactly as it should appear on all promotional materials.

CONTACT

For more information please email info@junejessee.org



PAST SPONSORS

Thank you to our 2020 sponsors for your support!



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LAMBOLEY



RACHEL & JACK
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THE JULIAN & EILEEN
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CAROL & BARTON
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www.junejessee.org