



**JUNE JESSEE**  
MEMORIAL FOUNDATION

**2022 PROGRAM  
SPONSORSHIP OPPORTUNITIES**





Inspired by the bravery of June Jessee, a young girl who fearlessly faced chronic, life-limiting conditions with no specific diagnosis, the JJMF is the only U.S. nonprofit organization solely dedicated to assisting children with these undiagnosed, neurological conditions and their families.

**As a sponsor, you have an enormous impact on our ability to serve more children and families in the St. Louis region and beyond. With several sponsorship opportunities at multiple levels, there are many ways to support our efforts regardless of your budget.**

Your tax-deductible contribution to the JJMF will:

- Make a significant difference in the lives of families to have more quality time to care for and love their child with fewer worries.
- Provide uncomplicated financial assistance for out-of-pocket medical expenses.
- Enable support to relieve and recharge families, including free mental health services; family events; parent and caregiver events; and much more.
- Foster a welcoming, understanding community, helping to guide and make the paths of living with undiagnosed, neurological conditions smoother.

## OUR BOARD MEMBERS

**Genny Jessee** BOARD PRESIDENT, JJMF CO-FOUNDER  
*JJMF Executive Director*

**Matt Jessee** BOARD VICE PRESIDENT, JJMF CO-FOUNDER  
*Policy Advisor, Bryan Cave Leighton Paisner*

**Liu Lin Thio, M.D.** BOARD MEDICAL ADVISOR  
*Professor of Neurology, Pediatrics and Neuroscience,  
Washington University School of Medicine  
Director, Pediatric Epilepsy, St. Louis Children's Hospital*

**Rachel Jessee Lambert** BOARD TREASURER  
*Vice President, Stonehenge Capital*

**Carol Size** BOARD SECRETARY  
*Community Volunteer*

**Jodie Finney**  
*Physical Therapist, Mercy Health Systems  
and Author, The Finney 411*

**Annie Harper**  
*Senior Regional Advocacy Expert,  
The Boeing Company*

**Hannah Hufford**  
*Co-owner, Hufford's Jewellery*

**Kristin Schell, MSW**  
*Chief Program Officer, Working Credit NFP*

**Richard Sexauer**  
*Project Manager, Subtext Development*

**Mary Sigurdson**  
*Community Volunteer*

## OUR PROGRAMS

For many families, undiagnosed, neurological conditions necessitate 24-hour care for their child, yet there are limited or no resources available to provide this level of support for them. The JJMF is committed to helping families through:

**Free mental health services.** Through St. Louis Children's Hospital, the JJMF provides free mental health services, both in- and out-patient, to help parents support their mental wellbeing and overall health.

**Financial assistance.** The JJMF provides grants for families to relieve some of the financial burdens of the conditions, helping to pay for essential items not covered or only partially covered by insurance.

**Free events.** Throughout the year the JJMF provides opportunities for families and parents and caregivers to meet, have fun and make connections with one another, finding comfort, support and friendship from those who understand the significant challenges of the conditions.

**Information to make their journeys easier.** The JJMF's website, [www.junejessie.org](http://www.junejessie.org), is the leading online resource to help parents and caregivers navigate undiagnosed, neurological conditions.

**Education to advance care.** The JJMF seeks to improve the care of children with undiagnosed, neurological conditions by bringing awareness of their unique needs to pediatricians, medical residents and other healthcare professionals.

Participation in one of our various sponsorship opportunities will allow your company to demonstrate its commitment to children with medically complex conditions in the region. It will strengthen the many valuable relationships you have built in the community.

## MARKETING REACH

(As of February 1, 2022)

### Website

40,500 annual visitors

### Email

1,000+ subscribers and shared with JJMF's nationwide network of partner resource organizations

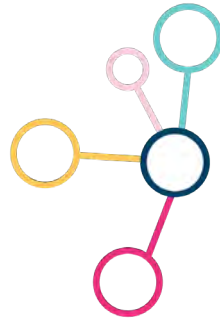
### Facebook

- 1,151 page followers  
- 16.7K average quarterly organic reach

### Instagram

- 1,251 followers  
- 1.7K average quarterly engagement





JUNE JESSEE MEMORIAL FOUNDATION

# NAVIGATING NEUROLOGICAL CONDITIONS

Navigating Neurological Conditions is educational programming provided by the June Jessee Memorial Foundation (JJMF) to advance care. The JJMF seeks to improve the care of children...by delivering expert advice directly to parents and caregivers, as well as by bringing awareness of their unique needs to pediatricians, medical residents and other healthcare professionals. By working together with parents, caregivers, healthcare providers and experts in the community, we can make a difference for patients and improve diagnosis and treatments.

## Presenting Sponsor \$20,000

Prominent logo recognition as Presenting Sponsor on all **four** Navigating Neurological Conditions series, with digital media presence including:

- All 4 interviews published on JJMF's blog and shared with Today Parents community
- Eblasts to distribution list of 1,000+ and shared with JJMF's nationwide network of partner resource organizations
- Social media marketing

Inclusion in monthly JJMF Newsletter to distribution list of 1,000+

Extended visibility on JJMF's website

Recognition in annual impact report

Opportunity to collaborate with the JJMF to include a panelist or speaker in one Navigating Neurological Conditions seminar (topic to be mutually agreed upon)

## Supporting Sponsor \$5,000

Logo recognition as Supporting Sponsor on **one** Navigating Neurological Conditions series, with digital media presence including:

- Interview published on JJMF's blog and shared with Today Parents community
- Eblast to distribution list of 1,000+ and shared with JJMF's nationwide network of partner resource organizations
- Social media marketing

Inclusion in monthly JJMF Newsletter to distribution list of 1,000+

Extended visibility on JJMF's website

Recognition in annual impact report



Maria Carron, founder of Midwest Music Therapy and specially trained as a Neurological Music Therapist, engages families in a fun musical experience geared toward children with medically complex conditions and their siblings.

Experienced yoga instructor Colleen Caul specializes in trauma-informed yoga, a style that empowers participants to listen to their intuition and move in a way that most supports their needs. This therapeutic practice enables parents and caregivers to relax and recharge.

| All Series Sponsor \$10,000  |
|--|
| Prominent logo recognition as Series Sponsor on <b>all</b> remaining 2022 monthly music therapy sessions, with digital media presence including: <ul style="list-style-type: none"> <li>• Eblast to JJMF Parent Community distribution list of 300+ and shared with JJMF's nationwide network of partner resource organizations</li> <li>• Social media marketing</li> </ul> |
| Verbal acknowledgment during every monthly music therapy session   |
| Inclusion in monthly JJMF Newsletter to distribution list of 1,000+  |
| Recognition in annual impact report  |

| All Series Sponsor \$10,000   |
|---|
| Prominent logo recognition as Series Sponsor on <b>all</b> remaining 2022 monthly yoga sessions, with digital media presence including: <ul style="list-style-type: none"> <li>• Eblast to JJMF Parent Community distribution list of 300+ and shared with JJMF's nationwide network of partner resource organizations</li> <li>• Social media marketing</li> </ul> |
| Verbal acknowledgment during every monthly yoga session   |
| Inclusion in monthly JJMF Newsletter to distribution list of 1,000+   |
| Recognition in annual impact report   |

| 1x Supporting Sponsor \$1,000  |
|--|
| Logo recognition as Supporting Sponsor on <b>one</b> month's music therapy session, with digital media presence including: <ul style="list-style-type: none"> <li>• Eblast to JJMF Parent Community distribution list of 300+ and shared with JJMF's nationwide network of partner resource organizations</li> <li>• Social media marketing</li> </ul> |
| Verbal acknowledgment during sponsored month music therapy session   |
| Inclusion in sponsored month JJMF Newsletter to distribution list of 1,000+  |
| Recognition in annual impact report  |

| 1x Supporting Sponsor \$1,000   |
|---|
| Logo recognition as Supporting Sponsor on <b>one</b> month's yoga session, with digital media presence including: <ul style="list-style-type: none"> <li>• Eblast to JJMF Parent Community distribution list of 300+ and shared with JJMF's nationwide network of partner resource organizations</li> <li>• Social media marketing</li> </ul> |
| Verbal acknowledgment during sponsored month music therapy session  |
| Inclusion in sponsored month JJMF Newsletter to distribution list of 1,000+   |
| Recognition in annual impact report   |

## CELEBRATING THE MONTH OF JUNE!



# Care Packages



During the special month of June, we spread love to families with children affected by medically complex, neurological conditions by delivering care packages designed to bring them joy. Care packages are delivered to families at their homes as well as to those staying in-patient at St. Louis Children's Hospital, and additionally distributed to families attending the Bow Foundation's GNAO1 Conference at Washington University.

### Presenting Sponsor \$7,500

Prominent logo recognition as Presenting Sponsor on all Month of June print and digital collateral including:

- Eblast to JJMF Parent Community distribution list of 300+
- Printed letter to all "June Care Package" recipient families (approx 200 total)

Acknowledgment in social media marketing

Opportunity to include branded item in all care packages

Inclusion in monthly JJMF Newsletter to distribution list of 1,000+

Recognition in annual impact report

### Supporting Sponsor \$2,500

Logo recognition as Supporting Sponsor on all Month of June print and digital collateral including:

- Eblast to JJMF Parent Community distribution list of 300+
- Printed letter to all "June Care Package" recipient families (approx 200 total)

Acknowledgment in social media marketing

Opportunity to include branded item in all care packages

Inclusion in monthly JJMF Newsletter to distribution list of 1,000+

Recognition in annual impact report

## IN-KIND DONATIONS

We welcome and appreciate in-kind donations and look forward to discussing ideas you have for supporting JJMF in this way. Appropriate recognition is provided depending on the program format, including verbal recognition, as well as promotion on the JJMF website and social media channels and printed materials.

The JJMF values in-kind donations that support our programs in many ways. Examples of valuable in-kind donations include but are not limited to the following:

- Wellness or self care item donations
- Restaurant and grocery gift card donations
- Service donations (printing, mailing, photography, etc.)
- TV, radio and digital or print advertising

# JUNE JESSEE MEMORIAL FOUNDATION SPONSORSHIP FORM

Contact Name: \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP LEVEL

### Navigating Neurological Conditions

- Presenting Sponsor  
\$20,000
- Supporting Sponsor  
\$5,000

### Virtual Music Therapy Monthly Series

- Series Sponsor  
\$10,000
- Supporting Sponsor  
\$1,000

### Virtual Yoga Monthly Series

- Series Sponsor  
\$10,000
- Supporting Sponsor  
\$1,000

### Month of June Care Packages

- Presenting Sponsor  
\$7,500
- Supporting Sponsor  
\$2,500

## PAYMENT INFORMATION

The June Jessee Memorial Foundation is a 501(c)3 public charity. Donations are tax deductible as allowed by law.

- Check:** Payable to June Jessee Memorial Foundation  
Mail to: June Jessee Memorial Foundation, P.O. Box 37016, St. Louis, MO 63141
- Credit card:** To pay by credit card, please visit our website at [junejessee.org](http://junejessee.org)

## LOGO/COMPANY/NAME RECOGNITION INFORMATION

Please send logo to [info@junejessee.org](mailto:info@junejessee.org). Logos for marketing and signage should be submitted as hi-res (300 dpi) JPEG or EPS files. If logo is unavailable, please print how you would like to be recognized exactly as it should appear on all promotional materials.

## CONTACT

For more information please email [info@junejessee.org](mailto:info@junejessee.org)



Thank you to our  
**PAST SPONSORS & SUPPORTERS**

**CAROL & TIM SIZE**



**CANEPA FAMILY FOUNDATION**

**THE JULIAN & EILEEN CARR FAMILY FOUNDATION**



**RACHEL & JACK OLIVER**

**CAROL & BARTON CORLEY**



**DEANA & STEVE KADYK**

**DIANE & PARVEEN CHAND**

**DEBBIE & DAVID DEIBEL**



**DIANE & RUSTY LAMBOLEY**



**THE MATTHEW AND ASHLEY CARR FAMILY**



**RAYMOND JAMES®**

**MARY & STEFAN SIGURDSON**

**SCOTT TURK & DREW DZIEDZIC**



Reflects 2020 and 2021



[www.junejessee.org](http://www.junejessee.org)